



AGC
THE CONSTRUCTION
ASSOCIATION

AGC of America

Media Opportunities

www.agc.org

AGC At-a-glance

AGC represents **27,000 firms** including building, civil, highway, transportation, utility, federal and heavy construction.

Nine out of 10 of AGC members are owners, partners, or officers at their firms.

Members spend **\$100 billion annually on products and services.**

AGC of America and Constructor Media Offerings:

- **CONSTRUCTOR MAGAZINE**
- **CONSTRUCTOR MICROSITE**
- **CONSTRUCTOR MONTHLY ENEWSLETTER**
- **CONVENTION DAILY ENEWSLETTER**
- **ADDITIONAL AGC ENEWSLETTERS**
- **AGC.ORG**



Constructor reaches general contractors across across North America – providing best-in-class content and design that informs and educates members allowing them to be confident and informed industry leaders.

Constructor is the best and most reliable resource for industry news, forecasts, trends, legislative info, and best practices. What better place to have your company's brand than in AGC members' go-to resource. Delivered bimonthly to an average of 24,000 decision makers.

ADVERTISING RATES and SIZES

Print Ads	1-2x	3-5x	6x
Outside Back Cover	NA	\$6,429.50	\$5,589.50
Inside Back/Inside Front Cover	NA	\$6,209.50	\$5,399.50
Full Page	\$6,099.50	\$5,489.50	\$4,899.50
1/2 Page	\$3,969.50	\$3,549.50	\$3,249.50
1/3 Page	\$3,059.50	\$2,749.50	\$2,439.50
1/4 Page	\$1,839.50	\$1,649.50	\$1,449.50
Regional or Service & Supply Guide			1-2x
Full Page			\$3,499.50
1/2 Page			\$1,829.50
1/3 Page			\$1,359.50
1/6 Page			\$919.50
Listing option includes logo, company name, address, one contact and 100-word profile			\$349.50

SPECS

Full Page (Trim)
8.375" x 10.875"

Full Page w/Bleed
8.625" x 11.125"

Live Area
7.25" x 9.75"

Double Page Spread w/Bleed
17" x 11.125"

1/2 Page Vertical
3.5" x 9.75"

1/2 Page
7.25" x 4.75"

1/3 Page
2.25" x 9.75"

1/4 Page Vertical
3.5" x 4.75"

1/6 Vertical
2.25" x 4.75"

All rates are net.

AGC of America members receive a 5% discount.



Issue	Theme	Articles	Sales and ad submission deadline	Mailing date
JAN/FEB	Annual Construction Outlook Guide: Service & Supply	<ul style="list-style-type: none">• Annual Outlook Survey Results• AGC Annual Convention Preview• DI in Construction; Profile Diversity & Inclusion Award Winner• Emotional Intelligence in a Post-COVID-19 World• Safety Spotlight• Federal Project Labor Agreement Rule: What it Means for AGC Members	10/24/2022	January 2023
MARCH/ APRIL	Safety	<ul style="list-style-type: none">• 2023 AGC President Feature• AGC Annual Convention & CONEXPO-CON/AGG Information• OSHA Heat Safety Program and Other Updates• AGC Member Profiles; Safety Awards Winners• Work Zone Safety Update	12/16/2022	March 2023
MAY/JUNE	Government in Construction Guide: Rental Equipment	<ul style="list-style-type: none">• Review of Legislation/Regulation Impacting AGC Members• AGC's Advocacy Role: Fighting for Industry• Interviews with Federal Contractors Conference Speakers	2/24/2023	May 2023
JULY/AUG	Workforce – and Workplace – Development Guide: Regional Resource	<ul style="list-style-type: none">• Young Professionals in Industry: CTE Programs on the Rise• Education Foundation Priorities; Student/AGC Member Success Stories• Grassroots Efforts to Grow the Construction Talent Pool• Developing C-Suite Talent• Mental & Physical Health: Ensuring Your Team is Healthy and Happy• National Inclusion Week Preview	4/28/2023	July 2023
SEPT/OCT	Technology Guide: Software Services	<ul style="list-style-type: none">• Smart Infrastructure Tools• 5G in Construction• Latest & Greatest: What New Technologies Should Members Have in Their Toolbox?• Tech Platform Review – Back Office and On-Site• Financial Implications: Nice-to-Have vs. Need-to-Have Technology	6/28/2023	September 2023
NOV/DEC	Climate and Environment Guides: Insurance and Professional Services	<ul style="list-style-type: none">• Climate Change: Opportunities for AGC Members to Help Steer the Future• Supply Chain: Have 2022 Problems Been Solved?• Modular Building Update	8/28/2023	November 2023

**Articles are subject to change.*



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Constructor Monthly eNewsletter

www.agc.org



Get in front of busy general contractors with *Constructor Monthly*, which provides timely information and association news.

- Delivered to nearly 28,000 decision makers once a month.
- 23% open rate.
- Highly coveted; limited positions and each ad space is exclusive.
- Six banner positions available.
- Two Sponsored Content positions are available. Sponsored Content should be educational in nature and include logo/headshot, 75-word lead-in, author contact and link to content.



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AGC.org Advertising



AGC is consistently providing quality and timely information to its **27,000+ member firms**, and **AGC.org is one of the top sources** to find that info as well relevant legislative and regulatory news that can affect the industry both nationally and regionally.

AGC.org receives an average of:

- 43,300 users per month.
- 54,000 sessions per month.
- 100,300 page views per month.

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Learn

Construction Data - Producer Prices and Employment Costs

Each month, AGC puts out tables and an explanation showing historical and recent changes in producer price indexes and employment cost indexes for construction materials, building types and subcontractor segments.

Month	Table
January	Table - PDF
February	Table - PDF
March	Table - PDF
April	Table - PDF
May	Table - PDF
June	Table - PDF
July	Table - PDF
August	Table - PDF
September	Table - PDF
October	Table - PDF
November	Table - PDF
December	Table - PDF

To access AGC's historical tables please click [here](#).

Data Source: U.S. Bureau of Labor Statistics, [Producer Price Index](#)



Highway Facts Bulletin covers everything related to highway and transit construction, from legislation to construction developments.



AI News & Views delivers weekly construction news including the most relevant industry and association news, recent press releases, timely topics and safety, regulatory, and legislative updates. It collects what readers are interested in and provides them with the most relevant and individualized content for each reader.



Building Material is centered on AGC's Building Division and provides monthly news and information relevant to the building construction industry.



TechBrief provides monthly technology information, trends within the industry, tips and tricks plus relevant, high-traffic conversations from the IT Forum list serve discussions.



Construction Safety & Health News keeps readers aware of safety and health practices each month by delivering timely news, best practices as well as important regulatory updates and chapter and member information.



Federal Contractor Report supplies federal construction news from information relating to congressional initiatives, direct-federal construction funding, small business contracting and procurement issues on a monthly basis.





All rates are annual unless otherwise noted.
All rates are net.
AGC of America members receive a 5% discount.

AGC Constructor Products

Constructor Monthly newsletter

HZ Banner 1-2	\$10,500
HZ Banner 3-4	\$10,000
HZ Banner 5-6	\$9,500
Sponsored Content 1	\$1,125 (1 month)
Sponsored Content 2	\$925 (1 month)

• Banners are 468 x 60 pixels; jpg or png only.

Specialty newsletters

Highway Facts Bulletin

Top Banner	\$3,400
Middle Banner	\$2,400
Lower Banner	\$2,000
Sponsored Content	\$875 (1 month)

• Banners are 468 x 60 pixels; jpg or png only.

Construction Safety & Health News

Top Leaderboard	\$8,400
Rectangle 1-2	\$5,700
Spon Content	\$850 (1 month)
Rectangle 3-4	12m - \$4,800
Lower Leaderboard	12m - \$4,500

• Leaderboards are 728 x 90 pixels; jpg or png only.
• Rectangles are 300 x 250 pixels; jpg or png only.

Building Materials

Top Banner	\$3,000
Spon Content	\$875 (month)
Middle Banner	12m - \$2,000
Lower Banner	12m - \$1,700

• Banners are 468 x 60 pixels; jpg or png only.

All eNewsletter Sponsored content specs:

• Sponsored content includes logo/headshot, 75-word lead-in, author contact and link to content.

Constructormagazine.com website

Home page Leaderboard	\$1,810
ROS Square	\$2,500
Spon Content	\$1,890 (1 month)

• Leaderboard is 728 x 90 pixels; jpg or png only.
• Square is 250 x 250 pixels; jpg or png only.

AGC.org website

Wide Banner (Int. Sub pages)	\$12,000
Small Banner (Int. Sub pages)	\$9,400

• Wide banners are 300 x 100 pixels; jpg or png only.
• Small banners are 180 x 150 pixels; jpg or png only.

AI News & Views

HZ Banner 1	\$5,300
Rectangle 1-2	\$4,500
HZ Banner 2	\$4,300
Rectangle 3-4	\$4,000

• HZ Banners are 600 x 100 pixels; jpg or png only.
• Rectangles are 300 x 250 pixels; jpg or png only.

TechBrief

Rectangle 1-2	\$7,000
Spon Content 1	\$900 (1 month)
Rectangle 3-4	\$5,700
Spon Content 2	\$750 (1 month)
Rectangle 5-6	\$5,000

• Rectangles are 300 x 250 pixels; jpg or png only.

Federal Contractor Report

Rectangle 1-2	\$1,800
Spon Content 1	\$925 (1 month)
Rectangle 3-4	\$1,300
Spon Content 2	\$850 (1 month)

• Rectangles are 300 x 250 pixels; jpg or png only.

• Maximum of two purchases in a calendar year; cannot run in consecutive months.
• Proofing assistance provided; writing services available (\$375 fee).