



AGC
THE CONSTRUCTION
ASSOCIATION

AGC of America

Media Opportunities

www.agc.org

AGC At-a-glance

AGC represents **27,000 firms** including building, civil, highway, transportation, utility, federal and heavy construction.

Nine out of 10 AGC members are owners, partners, or officers at their firms.

Members spend **\$100 billion annually on products and services.**

AGC of America and Constructor Media Offerings:

- **CONSTRUCTOR MAGAZINE**
- **CONSTRUCTOR MONTHLY ENEWSLETTER**
- **CONVENTION DAILY ENEWSLETTER**
- **ADDITIONAL AGC ENEWSLETTERS**
- **AGC.ORG**
- **SPONSORED EBLASTS**



Constructor reaches general contractors and subcontractors across across North America – providing best-in-class content and design that educates members allowing them to be confident and informed industry leaders.

Constructor is the best and most reliable resource for industry news, forecasts, trends, legislative info, and best practices. What better place to have your company's brand than in AGC members' go-to resource. Delivered bimonthly to an average of 15,000* decision makers.

**Mailed copies are delivered to 15,000 AGC contractor members; up to 25,000 recipients with digital distribution.*

ADVERTISING RATES and SIZES

Print Ads	1-2x	3-5x	6x	<div>SPECS</div> <div>Full Page (Trim) 8.375" x 10.875"</div> <div>Full Page w/Bleed 8.625" x 11.125"</div> <div>Live Area 7.25" x 9.75"</div> <div>Double Page Spread w/Bleed 17" x 11.125"</div> <div>1/2 Page Vertical 4.583" x 7"</div> <div>1/2 Page Horizontal 7" x 4.583"</div> <div>1/3 Page Vertical 2.166" x 9.5"</div> <div>1/4 Page Vertical 3.333" x 4.583"</div> <div>1/6 Vertical 2.166" x 4.583"</div>
Outside Back Cover	NA	\$6,429.50	\$5,589.50	
Inside Back/Inside Front Cover	NA	\$6,209.50	\$5,399.50	
Full Page	\$6,099.50	\$5,489.50	\$4,899.50	
1/2 Page	\$3,969.50	\$3,549.50	\$3,249.50	
1/3 Page	\$3,059.50	\$2,749.50	\$2,439.50	
1/4 Page	\$1,839.50	\$1,649.50	\$1,449.50	
Regional or Service & Supply Guide			1x	
Full Page			\$3,499.50	
1/2 Page			\$1,829.50	
1/3 Page			\$1,359.50	
1/6 Page			\$919.50	
Listing option includes logo, company name, address, one contact and 100-word profile			\$349.50	

All rates are net.

AGC of America members receive a 5% discount.



Issue	Theme	Articles	Sales and ad submission deadline	Mailing date
JAN/FEB	2024 Regulatory Review and Construction Outlook Guide: Professional Services Guide	<ul style="list-style-type: none">• AGC Annual Convention Preview• Update on PFAS and how commercial construction is impacted Bonus Distribution: Surety and Bonding Risk Management	10/30/2023	January 2024
MARCH/APRIL	Safety Guide: Exhibitor Showcase	<ul style="list-style-type: none">• Heat standard• Voice technology in safety Bonus Distribution: 2024 AGC Annual Convention	12/15/2023	March 2024
MAY/JUNE	Convention Wrap Up Guide: Software Services Guide	<ul style="list-style-type: none">• Award winners• Creating culture to drive change Bonus Distribution: Federal Contractors Conference, IT Conference	2/23/2023	May 2024
JULY/AUG	AI and Construction Guide: Regional Resource	<ul style="list-style-type: none">• Highway work zone safety• Environmental compliance Bonus Distribution: Construction Safety, Health and Environmental Conference	4/26/2024	July 2024
SEPT/OCT	Election Preview Guide: Equipment	<ul style="list-style-type: none">• Electrification of construction vehicles• Workforce development Bonus Distribution: HR and Workforce Conference	6/28/2024	September 2024
NOV/DEC	Education Guide: Service & Supply Buyers' Guide	<ul style="list-style-type: none">• Industry-education partnerships• Mental health in construction Bonus Distribution: Highway, Transportation and Utility Conference	8/28/2024	November 2024

**Articles are subject to change.*



AGC
THE CONSTRUCTION
ASSOCIATION

Constructor Monthly eNewsletter

www.agc.org



Get in front of busy general contractors with *Constructor Monthly*, which provides timely information and association news.

- Delivered to nearly 18,000 decision makers once a month.
- 28% open rate.
- Highly coveted; limited positions and each ad space is exclusive.
- Six banner positions available.
- Two Sponsored Content positions are available. Sponsored Content should be educational in nature and include logo/ headshot, 75-word lead-in, author contact and link to content.



AGC
THE CONSTRUCTION
ASSOCIATION

AGC.org Advertising



AGC is consistently providing quality and timely information to its **27,000+ member firms**, and **AGC.org is one of the top sources** to find that information as well relevant legislative and regulatory news that can affect the industry both nationally and regionally.

AGC.org receives an average of:

- 44,800 users per month.
- 57,900 sessions per month.
- 109,000 page views per month.

AGC
THE CONSTRUCTION
ASSOCIATION

Why Join?

Industry Priorities Learn News Connect Member Benefits

Learn

Home Learn Construction Data Construction Data - Producer Prices and Employment Costs

Education & Training
Construction Data
Construction Employment
Construction Materials
Construction Spending
Resources
State Fact Sheet
AGC Construction
Initiation Alert

**Construction Data -
Producer Prices and
Employment Costs**

Construction Materials
Each month, AGC puts out tables and an explanation showing historical and recent changes in producer price indexes and employment cost indexes for construction materials, building types and subcontractor segments.

Ken Simonson
Chief Economist
ken.simonson@agc.org
Phone: (703) 837-5313

Month	Table
January	Table - PDF
February	Table - PDF
March	Table - PDF
April	Table - PDF
May	Table - PDF
June	Table - PDF
July	Table - PDF
August	Table - PDF
September	Table - PDF
October	Table - PDF
November	Table - PDF
December	Table - PDF

To access AGC's historical tables please click [here](#).

Data Source: U.S. Bureau of Labor Statistics, [Producer Price Index](#)



AGC
THE CONSTRUCTION
ASSOCIATION

Specialty AGC eNewsletters

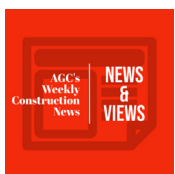
Highway Facts Bulletin



covers everything related to highway and transit construction, from legislation to construction developments. Now delivered bi-weekly with

an AI component, this newsletter delivers content based on reader preferences.

AI News & Views



delivers weekly construction news including the most relevant industry and association news, recent press releases, timely topics and

safety, regulatory, and legislative updates. It collects what readers are interested in and provides them with the most relevant and individualized content for each reader.

Building Material



is centered on AGC's Building Division and provides bi-weekly news and information relevant to the building construction industry.

Now with an AI component, this newsletter delivers relevant content based on reader interactions.

Human Resource & Labor News



informs readers about the labor- and HR-related news and legal developments that are most relevant to employers in the

construction industry.

TechBrief



provides monthly technology information, trends within the industry, tips and tricks plus thought leadership stories from technology innovators.

Construction Safety & Health News



keeps readers aware of safety and health practices each month by delivering timely news, AGC safety initiatives, as

well as important regulatory updates and chapter and member information.

Federal Contractor Report



supplies federal construction news from information relating to congressional initiatives, direct-federal construction

funding, small business contracting and procurement issues on a bi-weekly basis. Now with an AI component, this newsletter delivers relevant content based on reader interactions.

Construction Risk Insights



provides the most relevant information on existing and emerging risks impacting the construction industry.



All rates are annual unless otherwise noted.

All rates are net.

AGC of America members receive a 5% discount.

AGC Constructor Products

Constructor Monthly newsletter

HZ Banner 1-2	\$10,500
HZ Banner 3-4	\$10,000
HZ Banner 5-6	\$9,500
Sponsored Content 1	\$1,125 (1 month)
Sponsored Content 2	\$925 (1 month)

• Banners are 468 x 60 pixels; jpg only.

AGC.org website

Wide Banner (Int. Sub pages)	\$12,000
Small Banner (Int. Sub pages)	\$9,400

- Wide banners are 300 x 100 pixels; jpg only.
- Small banners are 180 x 150 pixels; jpg only.

Specialty newsletters

Highway Facts Bulletin

Top Banner	\$3,500
Middle Banner	\$2,500
Lower Banner	\$2,000
Sponsored Content	\$875 (1 month)

• Banners are 468 x 60 pixels; jpg only.

AI News & Views

HZ Banner 1	\$5,565
Rectangle 1-2	\$4,725
HZ Banner 2	\$4,515
Rectangle 3-4	\$4,200

- HZ Banners are 600 x 100 pixels; jpg only.
- Rectangles are 300 x 250 pixels; jpg only.

Construction Safety & Health News

Top Leaderboard	\$8,400
Rectangle 1-2	\$5,700
Sponsored Content	\$850 (1 month)
Rectangle 3-4	\$4,800
Lower Leaderboard	\$4,500

- Leaderboards are 728 x 90 pixels; jpg only.
- Rectangles are 300 x 250 pixels; jpg only.

TechBrief

Rectangle 1-2	\$7,350
Sponsored Content 1	\$950 (1 month)
Rectangle 3-4	\$5,985
Sponsored Content 2	\$800 (1 month)
Rectangle 5-6	\$5,250

- Rectangles are 300 x 250 pixels; jpg only.

Building Materials

Top Banner	\$2,500
Sponsored Content	\$850 (month)
Middle Banner	\$2,000
Lower Banner	\$1,500

• Banners are 468 x 60 pixels; jpg only.

Federal Contractor Report

Rectangle 1-2	\$1,800
Sponsored Content 1	\$925 (1 month)
Rectangle 3-4	\$1,300
Sponsored Content 2	\$850 (1 month)

- Rectangles are 300 x 250 pixels; jpg only.

All eNewsletter Sponsored content specs:

- Sponsored content includes logo/headshot, 75-word lead-in, author contact and link to content.

- If purchasing multiple months, cannot run in consecutive months.
- Proofing assistance provided; writing services available (\$375 fee).



All rates are annual unless otherwise noted.
All rates are net.
AGC of America members receive a 5% discount.

Specialty newsletters

Human Resources and Labor

Top Leaderboard	\$5,000
Leaderboard 2	\$4,000

• Leaderboards are 728 x 90 pixels; jpg only.

AGC Convention Show Daily

HZ Banner 1	\$3,500
Rectangle 1-2	\$2,500
HZ Banner 2	\$2,000
Rectangle 3-4	\$2,000

• HZ Banners are 468 x 60 pixels; jpg only.
• Rectangles are 300 x 250 pixels; jpg only.

Construction Risk Insights

Position	Remainder of 2023 3 month rates	2024 6 month rates	2024 12 month rates
Headline Leaderboard	\$3,000	\$6,000	\$12,000
Rectangle 1 or 2	\$2,500	\$5,000	\$10,000
Leaderboard 2	\$2,250	\$4,500	\$9,000
Rectangle 3 or 4	\$2,000	\$4,000	\$8,000

• Rectangles are 500 x 500 pixels; jpg only.
• Leaderboards are 600 x 100 pixels; jpg only.

Sponsored eblast

One mailing per month \$5,500

Mailed directly to 17,000 AGC members. Your email should be educational and will feature a linked banner image, text (70-100 words) and a call-to-action. Specific specs will be provided once the purchase is confirmed.

Note: we cannot accept HTML format.