



AGC
THE CONSTRUCTION
ASSOCIATION

AGC of America

Media Opportunities

www.agc.org

AGC represents **27,000 firms** including building, civil, highway, transportation, utility, federal and heavy construction.

Nine out of 10 AGC members are owners, partners, or officers at their firms.

Members spend **\$100 billion annually on products and services.**

AGC of America and Constructor Media Offerings:

- *CONSTRUCTOR* MAGAZINE
- *CONSTRUCTOR* MONTHLY ENEWSLETTER
- *CONVENTION DAILY* ENEWSLETTER
- SPECIALTY AGC ENEWSLETTERS
- AGC.ORG
- SPONSORED EBLASTS



Constructor reaches general contractors across North America – providing best-in-class content and design that educates members on an array of timely topics that keep them informed of industry trends.

Constructor is the best and most reliable resource for industry news, forecasts, trends, legislative info, and best practices. What better place to have your company's brand than in AGC members' go-to resource? *Constructor* is delivered bimonthly to an average of 15,000* decision makers.

**Mailed copies are delivered to 15,000 AGC contractor members; up to 25,000 recipients with digital distribution.*

ADVERTISING RATES and SIZES

Print Ads	1-2x	3-5x	6x	SPECS
Outside Back Cover	NA	\$6,750	\$5,870	Double Page Spread w/Bleed 17" x 11.125"
Inside Back/Inside Front Cover	NA	\$6,520	\$5,670	Full Page w/Bleed 8.625" x 11.125"
Full Page	\$6,400	\$5,760	\$5,140	Full Page No Bleed 7" x 9.5"
1/2 Page	\$4,170	\$3,730	\$3,410	1/2 Page Vertical 4.583" x 7"
1/3 Page	\$3,210	\$2,890	\$2,560	1/2 Page Horizontal 7" x 4.583"
1/4 Page	\$1,930	\$1,730	\$1,520	1/3 Page Vertical 2.166" x 9.5"
Special Section Guide			1x	1/4 Page Vertical 3.333" x 4.583"
Full Page			\$3,670	1/6 Vertical 2.166" x 4.583"
1/2 Page			\$1,920	
1/3 Page			\$1,430	
1/6 Page			\$975	
Listing option includes logo, company name, address, one contact and 100-word profile			\$375	

All rates are net.

AGC of America members receive a 5% discount.



Issue	Theme	Articles	Sales and ad submission deadline	Mailing date
JAN/FEB	2025 Construction Outlook 2025 Annual Convention Preview Guide: Professional Services Guide	<ul style="list-style-type: none"> • AGC Annual Convention Preview • Sporting Facilities <p>Bonus Distribution: Construction Safety and Health Conference Surety Bonding and Risk Management Conference</p>	11/4/2024	January 2025
MARCH/ APRIL	2025 AGC President Guide: Exhibitor Showcase	<ul style="list-style-type: none"> • Airports • 2025 Construction Hiring and Business Outlook survey results <p>Bonus Distribution: 2025 AGC Annual Convention</p>	1/10/2025	March 2025
MAY/JUNE	Disaster-Resistant Technology Guide: Software Services Guide	<ul style="list-style-type: none"> • Education <p>Bonus Distribution: Federal Contractors Association</p>	3/10/2025	May 2025
JULY/AUG	Construction and the Environment Guide: Regional Resource	<ul style="list-style-type: none"> • Healthcare • 2025 Work Zone Safety survey results <p>Bonus Distribution: Construction Safety, Health and Environmental Conference</p>	5/12/2025	July 2025
SEPT/OCT	Workforce Development Guide: Equipment	<ul style="list-style-type: none"> • Water/Sewer <p>Bonus Distribution: Construction, HR and Workforce Conference Highway, Transportation and Utilities Conference</p>	7/11/2025	September 2025
NOV/DEC	Risk Management Guide: Service & Suppliers' Guide	<ul style="list-style-type: none"> • Data Centers • Workforce survey results 	9/12/2025	November 2025

Additional Constructor magazine options:

Sponsored Content - Double-Page Spread: \$12,550

Sponsored Content - Full Page: \$7,300

Digital Edition eblast Sponsorship (468 x 60 pixels; jpg only) - \$2,500 per issue

**Articles and deadlines are subject to change.*



AGC
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Constructor Monthly eNewsletter

www.agc.org

Get in front of busy general contractors with *Constructor Monthly*, which provides timely information and association news.

- Delivered to nearly 17,000 decision makers once a month.
- 26% open rate.
- Limited positions and each ad space is exclusive.
- Six banner positions available.
- Two Sponsored Content positions are available. Sponsored Content should be educational in nature and include logo/headshot, 75-word lead-in, author contact and link to content.



August 21, 2024

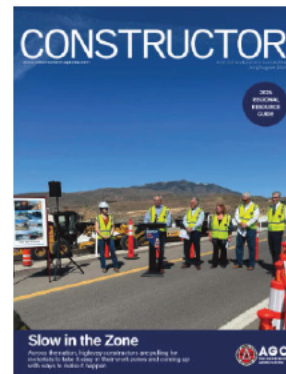
**WYNDHAM
BUSINESS**

**NEW! MAKE BUSINESS TRAVEL
MORE REWARDING ▶**

INSIDE THE LATEST ISSUE OF *CONSTRUCTOR*

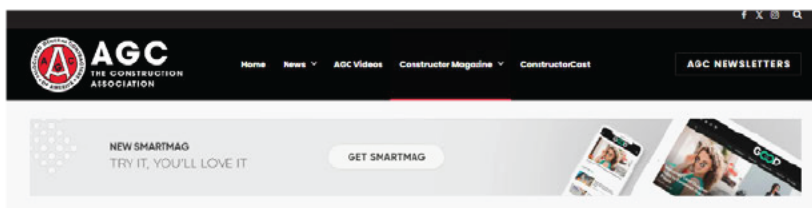
Slow in the Zone

Across the nation, highway constructors are pulling for motorists to take it easy in their work zones and coming up with ways to make it happen



Results of the 2024 AGC and HCSS Highway Work Zone Safety Survey are in: 33% of respondents reported five or more accidents in the past year. Phones (88%) and speeding (80%) were reported as reasons why highway work zone construction is more dangerous today than it was last year. And 64% say current penalties for violations in work zones are insufficient deterrents. AGC members and chapters are working tirelessly to fix the problem.

news.agc.org/category/constructor-magazine



Home » Category "Constructor Magazine"



The AGC News site will be the new home for all things *CONSTRUCTOR*, find the original content from the magazine but also ONLINE EXCLUSIVE content and SPONSORED CONTENT relevant to the commercial construction professionals and decision-makers.



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AGC.org Advertising



AGC consistently provides quality and timely information to its **27,000+ member firms**, and **AGC.org is one of the top sources** for that information. Members also regularly visit agc.org for legislative and regulatory news that impacts the industry.

AGC.org receives an average of:

- 44,800 users per month.
- 57,900 sessions per month.
- 109,000 page views per month.

The screenshot shows the AGC.org website interface. At the top is the AGC logo and navigation links: Industry Priorities, Education, News, Connect, Benefits, Events, Shop, and a 'Why Join?' button. Below the navigation is a 'Connect' banner. On the left side, there are three yellow boxes labeled 'SMALL BANNERS'. The main content area is titled 'Events Calendar' and includes a link 'CLICK HERE TO VIEW FUTURE AGC MEETINGS'. Below this, there is a search bar with fields for 'Search Title', 'Subject', 'Event Type', and 'Location', and an 'APPLY' button. The search results list several events, including 'AGC EDGE Building Information Modeling Education Program', '2024 CLC Leadership Development Conference', and 'Fall Prevention in Construction Safety Training'.



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Specialty AGC eNewsletters

AI Highway Facts Bulletin covers everything related to highway and transit construction, from legislation to construction developments. Now delivered bi-weekly with an AI component, this newsletter delivers content based on reader preferences.



AI News & Views delivers weekly construction news including the most relevant industry and association news, recent press releases, timely topics and safety, regulatory, and legislative updates. It collects what readers are interested in and provides them with the most relevant and individualized content for each reader.



AI Building Material is centered on AGC's Building Division and provides bi-weekly news and information relevant to the building construction industry. Now with an AI component, this newsletter delivers relevant content based on reader interactions.



Human Resource & Labor News informs readers about the labor- and HR-related news and legal developments that are most relevant to employers in the construction industry.



TechBrief provides monthly technology information, trends within the industry, tips and tricks plus thought leadership stories from technology innovators.



Construction Safety & Health News keeps readers aware of safety and health practices each month by delivering AGC safety initiatives as well as important regulatory updates and chapter and member information.



AI Federal Contractor Report supplies federal construction news relating to congressional initiatives, direct-federal construction funding, small business contracting and procurement issues on a bi-weekly basis. Now with an AI component, Federal Contractor Report collects what stories subscribers are most interested in, and provides them with individualized content based on reader interactions.



Construction Risk Insights provides the most relevant information on existing and emerging risks impacting the construction industry.



AI Utility INFO-Structure covers legislative and regulatory affairs affecting utilities contractors and excavators, educational and networking opportunities, issue alerts calling members to action, and AGC advocacy efforts on behalf of contractors engaged in utility construction.





All rates are annual unless otherwise noted.

All rates are net.

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AGC Constructor Products

Constructor Monthly newsletter

HZ Banner 1-2	\$11,025
HZ Banner 3-4	\$10,500
HZ Banner 5-6	\$9,975
Sponsored Content 1	\$1,180 (1 month)
Sponsored Content 2	\$975 (1 month)

- Banners are 468 x 60 pixels; jpg only.

AGC.org website

Wide Banner (Int. Sub pages)	\$12,600
Small Banner (Int. Sub pages)	\$9,870

- Wide banners are 300 x 100 pixels; jpg only.
- Small banners are 180 x 150 pixels; jpg only.

news.agc.org

Home Page Banner	\$1,875
Home Page Side Square	\$1,200
Sub Page Leaderboard	\$1,500
Sub Page Side Banner	\$2,000
Run-of-site Squares	\$1,375
Sponsored Content	\$1,890 (1 month)

- Home Page Banners are 1240 x 225 pixels; jpg only.
- Home Page Side Square is 300 x 250 pixels; jpg only.
- Sub Page Leaderboards are 1240 x 125 pixels; jpg only.
- Sub Page Side Banners are 300 x 600 pixels; jpg only.
- Run-of-Site Squares are 300 x 250 pixels; jpg only.

Specialty newsletters

Highway Facts Bulletin

Top Banner	\$3,675
Middle Banner	\$2,625
Lower Banner	\$2,100
Sponsored Content	\$875 (1 month)

- Banners are 468 x 60 pixels; jpg only.

News & Views

HZ Banner 1	\$5,840
Rectangle 1-2	\$4,960
HZ Banner 2	\$4,740
Rectangle 3-4	\$4,410

- HZ Banners are 600 x 100 pixels; jpg only.
- Rectangles are 300 x 250 pixels; jpg only.

Construction Safety & Health News

Top Leaderboard	\$8,650
Rectangle 1-2	\$5,875
Sponsored Content	\$850 (1 month)
Rectangle 3-4	\$4,950
Lower Leaderboard	\$4,650

- Leaderboards are 728 x 90 pixels; jpg only.
- Rectangles are 300 x 250 pixels; jpg only.

TechBrief

Rectangle 1-2	\$7,720
Sponsored Content 1	\$1,000 (1 month)
Rectangle 3-4	\$6,280
Sponsored Content 2	\$850 (1 month)
Rectangle 5-6	\$5,510

- Rectangles are 300 x 250 pixels; jpg only.

All eNewsletter Sponsored content specs:

- Sponsored content includes logo/headshot, 75-word lead-in, author contact and link to content.
- If purchasing multiple months, cannot run in consecutive months.
- Proofing assistance provided; writing services available (\$375 fee).



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Specialty newsletters

Building Material

Top Banner	\$2,000
Sponsored Content	\$750 (1 month)
Middle Banner	\$1,500
Lower Banner	\$1,000

• Banners are 468 x 60 pixels; jpg only.

Federal Contractor Report

Rectangle 1-2	\$1,800
Sponsored Content 1	\$925 (1 month)
Rectangle 3-4	\$1,300
Sponsored Content 2	\$850 (1 month)

• Rectangles are 300 x 250 pixels; jpg only.

Human Resources and Labor

Top Leaderboard	\$5,150
Leaderboard 2	\$4,125

• Leaderboards are 728 x 90 pixels; jpg only.

AGC Convention Show Daily

HZ Banner 1	\$3,000
Rectangle 1-2	\$2,500
HZ Banner 2	\$2,000
Rectangle 3-4	\$2,000

• HZ Banners are 468 x 60 pixels; jpg only.

• Rectangles are 300 x 250 pixels; jpg only.

Utility INFO-Structure

Top Banner	\$2,500
Sponsored Content	\$850 (1 month)
Middle Banner	\$2,000
Lower Banner	\$1,500

• Banners are 468 x 60 pixels; jpg only.

Construction Risk Insights

Headline Leaderboard	\$8,400
Rectangle 1 or 2	\$7,350
Sponsored Content	\$1,310 (1 month)
Leaderboard 2	\$6,830
Rectangle 3 or 4	\$6,300

• Rectangles are 500 x 500 pixels; jpg only.

• Leaderboards are 600 x 100 pixels; jpg only.